

Title of the Practice: SAMANA- A STUDENT FAIR

Aim:

Keeping in mind of the practical life aspects, the implementation of an event to demonstrate and inculcate core essential skills within the student community.

Objectives of the Practice:

An event is to be conducted to tap the talents and potential of the students. The objectives of the practice include:

- To showcase the latent skills and inculcate entrepreneurial abilities among the students.
- To create awareness on the preparation of a budget proposal, banking transactions, and project proposals for start-ups.
- To provide first-hand experiences on consumer behaviors
- To empower the students on how to market their skills
- To help the students earn while they learn

The Context:

The "SAMANA" Student Fair is an initiative by the Department of Commerce, established in 2015. It began with students of Commerce Department operating stalls as sellers, but was later adopted as a best practice for all interested students. The fair initially only allowed college students, but was expanded to include families and the surrounding community, resulting in a larger scale event.

Practice:

Higher education institutes aim to impart knowledge, but in the current competitive landscape, this is not enough. Students require employment and entrepreneurship skills as well. It's essential for graduates to possess more than just academic knowledge to succeed in the present economic climate. Institutes offer courses to develop these skills.

The commerce department invites proposals for stalls at the fair, which is later informed to the students. On the day before the fair, necessary arrangements are made by relevant teachers. Each student is charged a fee for their stall and assigned a stall number. On the day of the fair, students set up their stalls and get ready for the inauguration by a local prominent person and the college principal.

The "SAMANA" student fair provides students a platform to use their skills and creativity commercially. It is a rare opportunity as students may possess skills but not know how to commercially utilize them. With the guidance of teachers, students learn project planning, budgeting and production based on demand. They also gain the ability to calculate

profit/loss, estimate costs, and selling prices. These skills are particularly beneficial for female students who may not want to work after marriage and can start their own businesses.

Evidence of Success:

Initially the fair arranged in 2015 saw few stalls and only 50 commerce students participating. Over the years, the number of stalls and participants has grown significantly. By 2020-21, the stalls improved in both quantity and quality. Participants included not only students, but also locals, parents, and junior college students. The students also earned a good profit on their investments.

Problems Encountered and Resources required:

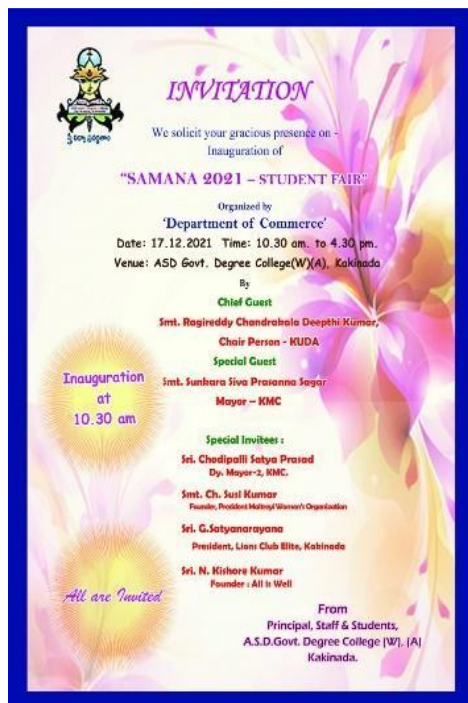
The foremost problem encountered upon initiation of the practice was the low motivation of the students. The teachers had to work hard to motivate them. Another major problem encountered was the time that both the teachers and the students had to spend on planning and preparing for the fair, due to the hectic academic schedule in the semester. As the majority of the students in the institution come from low and marginalized families, investing a small amount in setting up a stall was also a big challenge for the students. The parents of the students were skeptical about getting back the amount invested by their children, and it was therefore very difficult to convince them.

Notes (Optional):

This practice can be adopted by any higher education institutions as it brings out the latent talents and potentials of the students. This approach exposes students to a business-like atmosphere and enhances their abilities to plan and carry out projects, comprehend business profit and loss, and improve marketing skills. Such experience obtained during their time as students can pave the way for those who aspire to establish their own start-ups post completion of their academic education.

SAMANA - A Student Fair – 17-12-2021

It's an initiative by the department of commerce. It's started to inculcate entrepreneurial skills, marketing skills, budgeting skills, experience on customer behavior etc among the students. Students setup various stalls with different products for sale. This best practice boosted the morale of the students. The program was inaugurated by Smt. R. Chandrakala Deepthi - KUDA Chairman, Smt. Sivaprasanna – Mayor of Kakinada.



Best Practice-II

Title of the Practice: Cheyuta (Helping hands)

The principal and the staff of ASD Government Degree College for Woman met in the principal chamber on and discussed about the visit to the old age home and also resolved to visit old age home regularly by all the departments of the college.

Community Service- A visit to the old-age home Janavalli. Three departments viz, the Department of History, Economics and Political science visited the old age home on 7th July 2021. Also, the department of Botany and Horticulture visited the old age home on 15th December 2021 as a part of the extension activity. In addition, the department of HomeScience also visited the same old age home on 19th April 2022.

Objective: To inculcate the spirit of social service, respect, and care for the old people in the students and to allow them to get a better understanding of their emotions and helplessness.

The context: In the wake of growing number of incidents where children are failing to take care of their ageing parents which in turn leads to abandoning them in old age homes, this activity makes them aware of the importance and the need to take care of aged people.

As harmony in the family comes from caring for your elders and taking up their responsibilities as they grow old.

The practice: The faculty of History, Economics and Political Science along with final year B.A students visited Janavalli old age home near Jagannaickpur. Also, the faculty of Home science along with their final year students visited the old age home on a different day.

Rice, fruits, vegetables, bread, and some groceries were donated to the residents.

The students had a chance to interact with the people in the old-age home and get to know their stories.

Evidence of success: Teachers and students were greatly well pleased with the experience as they learned to empathize with the people living there. They also learnt to contribute their time, energy, and money to the needy. More importantly they learned to take part in many community service practices.

Problems encountered and Resources required:

- Low motivation

- Lack of proper understanding of the issue at hand
- Mobilizing funds
- Hectic academic schedules and
- Transportation problem (as most of the students are non-locals)

Finally, the evidence of success is that more and more departments are inspired by this practice and are coming forward to support them.

Visit by Department of History 07-07-2022



Visit by Department of Botany & Horticulture on 15-12-2021



Students & Faculty visited Janavali
Old age Home, Jagannavekpur
Kakirada. 15-12-2021

Visit by Department Of Home Science on 19-04-2022

Students of III B.Sc. Home Science visited Janavali Old age home, Kakinada on 19 April 2022 and interacted with and collected the case studies of the inmates.

