

### **3.3.1: ECOSYSTEM FOR INNOVATIONS AND CREATION AND TRANSFER OF KNOWLEDGE**

A.S.D. Government Degree College for Women (A) has an eco-system in terms of collaborative arrangements involving technology among all its units, from academic to administration. The institution instils, promotes and inculcates the spirit of innovation and unquenchable thirst for knowledge in the young minds through academic, research and extension activities. The main objective of the Eco-System for innovation is to promote creativity and innovation among students, Faculty members and facilitate development of innovative systems, processes, products, technologies and services for the benefit of the society. The institutional focus is on the promotion of higher education to the Women, empowering them to be an individual with earning potential leading to healthy and productive lives. The activities pertaining to the creation and transfer of knowledge are monitored by Institution's Innovation Centre. The students utilize the creative knowledge of the faculty and become experts in learning at least one craft from Institution's Innovation Centre (IIC). For example, Yuva Crafts and Kitchen Gardening by the department of HomeScience, Grafting and Planting Techniques by the Department of Botany, Commerce and Consumer Club by the department of Commerce are few to highlight.

#### **Objectives Of IIC**

The Institution Innovation Council was started in the Institute by the initiative of the Innovation Cell of the Ministry of Human Resource Development, Government of India. The Council includes members from students and teachers community. A number of activities are conducted through this Council to motivate and promote creativity and innovation among students and faculty members as given below.

- Webinars by Industry Leaders
- Workshops on IPR and entrepreneurship and innovation
- Innovation challenge and business plan competition
- Field visit to incubation centre

The Council constantly offers several technical programs like awareness camps, technology based entrepreneurship programs, and faculty development programs to promote knowledge based innovative ventures.

The following are the activities carried out by Institution's Innovation & Incubation Centre (IIIC).

1. **YUVA CRAFTS** – One of the programs offered by IIIC, where, students have been trained to design eco-friendly crafts with a motto “**Earn while you Learn**” and the products designed were exhibited at “**WOMEN ENTREPRENEUR TRADE**” Many products were exhibited like Jewel making, for example bangles, chains, ear rings, necklaces, bracelets, etc, Apart from this, the students also made rakhis, flower crafts, pottery, wood work. The detailed report is enclosed.
2. **KITCHEN GARDENING** –\_The students are taught the techniques of kitchen gardening by IIC and also experimented in the college campus, By implementing the learned Kitchen gardening techniques, students were able to cultivate organic vegetables and were sold at the campus itself.
3. **COMMERCE & CONSUMER CLUB** –\_The IIIC organizes a seminar or a guest lecture every year on Consumer Awareness, in order to encourage the students who want to market their own ideas or skills and become successful entrepreneurs. Knowing Consumer rights and duties, so that they produce goods keeping in mind the requirements of consumers and satisfy the consumer and does not involve in the unfair practices such as supply of substandard quality, adulteration etc. The detailed report is enclosed
4. **GRAFTING AND PLANTING** -\_The IIIC also offers a program to the students on Grafting Techniques, where the student will learn about different types of grafting techniques like bark grafting, slice grafting, etc along with terrace gardening tips. Total of four types of plants like money plants, snake plant, Daniela grass, dracaena

colorama, Helconia Citacora etc were sold at “**WOMEN ENTREPRENEUR TRADE**”

5. **BEST OF WASTE:** The IIC encourages the students to prepare the exhibits, from the discarded waste materials, in order to enable the students to understand the importance of preserving the environment and learn practically about sustainability. The plastics or the waste materials that are condemned are reused to grow plants, to make idols etc. The details are attached in a file.
  
6. **SAMANA:** The IIC organizes SAMANA every year in order to cater the needs of the students who majority of them hail from remote villages in and around Kakinada. In view of exposing the inherent talents of the students, commerce fair is organized every year in the name of SAMANA. It creates awareness on business ideas, starts of small scale industry, improves marketing skills, generates income by selling goods etc. The whole activity for the year 2021 is attached in a file.
  
7. **COMMUNITY SERVICE PROJECT:** In addition to the above activities the students are encouraged to do community service, where they can acquire knowledge, life skills and provide service to people. It is a wonderful opportunity for students to become active members in their community and create a positive societal impact. For the academic year 2021-22, the II B.Sc students conducted a socio-economic survey in their native places and also gave awareness on various issues like, Environmental Education, Health & Hygiene, Nutrition and Women Empowerment etc. The details of this project are provided in the link of the college website.



# Women Entrepreneur Trade Fair

FIRST OF ITS KIND IN KARNATAKA

కాకినాడ జిల్లా పరిపాలనా యంత్రాంగం వారి ఆధ్వర్యంలో  
 చేనేత వస్త్రాలు, హస్తకళా వస్తువులు మరియు  
 నైపుణ్యం కలిగిన మహిళలచే రూపొందించబడిన ఉత్పత్తుల  
**వ్రేదర్చిన మలయు అమ్మకము**

త. 23-09-2022 నుండి త. 05-10-2022 వరకు

ఉదయం 10గం||ల నుండి రాత్రి 10గం||ల వరకు  
 ప్రభుత్వ ఐ.టి.ఐ. ఆవరణ,  
 కాకినాడ

**అందరూ  
 ఆహ్వానితులే**



భర్తవరం, ఉప్పాచి చీరలు, మంగళగిరి చేనేత వస్త్రాలు, కృష్ణాలిల్లా కంకారీ వస్త్రాలు, పొందూరు ఖాల్ వట్టు వస్త్రాలు,  
 తిందవల్లి, ఏదీకొప్పాక కొయ్యచొప్పులు, గృహోపకరణ వస్తువులు, జ్యూలీ మరియు కుంకారి బంజారా బ్యాగులు,  
 టవల్స్, దువ్వట్టు, బుంగీలు, నైటీలు, పంజాబ్ డ్రెస్సులు, జాకెట్ సిల్వర్ రోజ్ గోల్డ్ బ్యాజెట్లర్ల, ఘనమునులాచే సుందారు పచ్చన్న,  
 సోదారింబే రత్నయ్యపురు పూతరకులు మంచి రుచిగుల మాడుగుల వాల్మీకిమరెన్నో సాంప్రదాయ పెండివంటలు  
 ఇంకా మరెన్నో మీకోసం ఎదురుచూస్తున్నాయి...



డా|| కృతিকা శుక్లా ఐ.ఎ.ఎస్.  
 జిల్లా కలెక్టర్ & మేజిస్ట్రేట్, కాకినాడ జిల్లా



# Women Entrepreneurs Trade Fair

కాకినాడ జిల్లా పరిపాలనా యంత్రాంగం వారి ఆధ్వర్యంలో

చేసిన వస్త్రాలు, వస్తువుల మిశ్రమం మిశ్రమం కలిగిన  
 మహిళలచే రూపొందించిన ఉత్పత్తుల ప్రదర్శన మిశ్రమం అమ్మకం  
 అనే కార్యక్రమంనకు A.S.D ప్రభుత్వ ద్వారా మహిళా కల్యాణాల  
 (స్వయం ప్రతిపత్తి) లో చదువుతున్న విద్యార్థిణులు III BA (H.E.P)  
 అయినటువంటి P. శ్యామల మరియు Y. కాశ్యప్ మొదలైనవారు  
 కలిసి కళంకాల వస్త్రాలు ఈ ఎన్టీఎఫ్ లో మా ప్రాజెక్టు  
 కోసం Sale చేశారు.

23/09/2022 నుంచి 26/09/2022 వరకు జరిగిన

కార్యక్రమంలో మేము విద్యార్థిణుల 2 గంటల సుందరి రాత్రి కంటాక్ట్  
 వరకు మా ప్రాజెక్టును పంచుకోవటకు ఈ ఎన్టీఎఫ్ లో  
 పాల్గొన్నాము. 4 ఎన్టీఎఫ్ లో మాకు ఇచ్చినటువంటి స్టాల్ నెం 51.  
 నందు మా యొక్క వస్తువులను అమ్మకానికి పెట్టాము.  
 మాకు ఈ అవకాశం తీర్చి-చినటువంటి ప్రాన్సిపల్ గారికి

మరియు వైస్ ప్రాన్సిపల్ గారికి మా హృదయపూర్వక కృతజ్ఞతలు  
 తెలియజేస్తున్నాను. మా కార్యక్రమం 23/09/22 నుండి ప్రారంభం అయ్యింది.  
 మొదట రోజు అనగా 23/09/22 న కలెక్టరు గారు వచ్చి ఒక్కొక్క  
 స్టాల్ ను ప్రారంభించారు. మొదటి గారు మరియు తదితరులు  
 మా స్టాల్ ను సందర్శించారు.

\* ಯುಧಾದಿಧಾ 24/09/22 ನ 15,000/- ರೂ.ಲ ವೆಸ್ಟ್ರೂಲನು ತಿಸುಕು -  
-ವೆಸ್ಟ್ರೂಮು ಉದುಲ್ 8000/- ರೂ.ಲ ಸೆಟ್ ಅಯ್ಯಾಯ.

\* 25/09/22 ನ 10,000/- ರೂ.ಲ (ಕೂ) ವೆಸ್ಟ್ರೂಲನು ತಿಸುಕು ವೆಸ್ಟ್ರೂಮು  
-ಆಂಗಿ 3 ರೆಜು ವೆಸ್ಟ್ರೂಲತೆ ಎಟು ತಿಸುಕುಂಠಾರಾಯ ಕೂಡ  
ತಿಸುಕುವೆಸ್ಟ್ರೂಮು. 7,000/- ರೂ.ಲ ಸೆಟ್ ಅಯ್ಯಾಯ.

\* 26/09/22 ನ 12,000/- ರೂ.ಲ ವೆಸ್ಟ್ರೂಲಕು 9,000/- ರೂ.  
ವೆಸ್ಟ್ರೂಲು ಸೆಟ್ ಅಯ್ಯಾಯ.

\* 27/09/22 ನ 10,000/- ರೂ.ಲ ವೆಸ್ಟ್ರೂಲಕು 7,000/- ರೂ.ಲ ಫರಿಡು  
ಹೆಸ ವೆಸ್ಟ್ರೂಲು ಸೆಟ್ ಅಯ್ಯಾಯ.

\* 28/09/22 ನ 8,000/- ರೂ.ಲು ಫರಿಡು ಹೆಸ ವೆಸ್ಟ್ರೂಲು  
ತಿಸುಕುವೆಸ್ಟ್ರೂ 5,000/- ರೂ.ಲ ವೆಸ್ಟ್ರೂಲು ಸೆಟ್ ಅಯ್ಯಾಯ.

\* 29/09/22 ನ 7,000/- ರೂ.ಲ ಫರಿಡು ಹೆಸ ವೆಸ್ಟ್ರೂಲು ತಿಸುಕುವೆಸ್ಟ್ರೂ  
5,000/- ರೂ.ಲ ವೆಸ್ಟ್ರೂಲು ಸೆಟ್ ಅಯ್ಯಾಯ.

\* 30/09/22 ನ 9000/- ರೂ.ಲ ಫರಿಡು ಹೆಸ ವೆಸ್ಟ್ರೂಲು ತಿಸುಕುವೆಸ್ಟ್ರೂ  
6000/- ರೂ.ಲ ವೆಸ್ಟ್ರೂಲು ಸೆಟ್ ಅಯ್ಯಾಯ.

\* 31/09/22 ನ 10000/- ರೂ.ಲ ಫರಿಡು ಹೆಸ ವೆಸ್ಟ್ರೂಲು ತಿಸುಕುವೆಸ್ಟ್ರೂ  
7000/- ರೂ.ಲ ವೆಸ್ಟ್ರೂಲು ಸೆಟ್ ಅಯ್ಯಾಯ.

\* -ಅವರಿಗಾ 05/10/22 ನ 25000/- ಫರಿಡು ಹೆಸ ವೆಸ್ಟ್ರೂಲು  
ತಿಸುಕುವೆಸ್ಟ್ರೂ 15000/- ರೂ.ಲ ವೆಸ್ಟ್ರೂಲು ಸೆಟ್ ಅಯ್ಯಾಯ.

, ರೆಜು ಮೆನು ಮಿ ಅನ್ವಿಕ್ಸೆ ಸ್ಟುಲೆಟ್ ಪಟ್ಟನೆಯವೆಟ ವೆಸ್ಟ್ರೂಲ

ಫರಲು → ಸ್ಲೆಟ್ - 300/-

Material - 110/- (ಮೆಟರು)

ನಮೂನಾ - 10/-



10 రోజులకు మొత్తం మా ఉమ్మికాలను కొనసాగించాము.

\* మొత్తం మేము తీసుకువెళ్ళిన వస్తువుల ధర - 10,60,000/-

\* మొత్తం మాకు ఇచ్చినటువంటి లాభం - 69,000/-

ఈ కార్యక్రమం ద్వారా ఒక ఇంటి దగ్గరకు మరయు  
మార్కెట్లకు ఉమ్మికాల మధ్య వ్యత్యాసం తెలిసింది.

మాకు ఈ అవకాశాన్ని ఇచ్చినటువంటి

పంజాబ్ లో గారికి మరయు ఈ ఎగ్జిక్యూటివ్ ను విశ్వాసపూర్వకముగా  
- వంట ' ఆర్గనైజేషన్ కి మా హృదయ పూర్వక ధన్యవాదములు.























# A.S.D.GOV.T. DEGREE COLLEGE FOR WOMEN (A) KAKINADA

## Circular

Date: 19-11-2022

It is informed that we are redesigning our College Website and in this connection data is needed from the Departments and Support Services to upload it in the new Website. The data should be submitted on or before 25-11-2022 to the Website Committee. The data collection from the Department and submission of data to the Website Committee is assigned to the Faculty listed below:

S.No.	Name of the Department	Name of the Faculty
1.	English	Y.Swarna Sri
2.	Telugu	Dr.K.Syamala Devi
3.	Hindi & Sanskrit	P.Swathi
4.	Mathematic & Physics	B.Suryanarayna Devara
5.	Chemistry	P.Leena
6.	Botany & Horticulture	K.V.S.N.S. Eswari
7.	Zoology & Aquaculture	S. Madhavi
8.	Computer Science	N. Naga Subrahmanyeswari
9.	Computer Applications	G. Satya Suneetha
10.	Commerce	Dr. G. Sowjanya & K.N.B. Kumari
11.	Home Science	Dr. K.Lavanya
12.	Micro Biology	D. Jaya Sree
13.	Economics	G. Pavani Devi
14.	History	Y. Sita Mahalakshmi
15.	Political Science	P. Bhuvanewari
16.	Physical Education	Lt. G. Pramila Rani
17.	Examination Cell	Dr.K. Yamuna & R.R.D.Sirisha
18.	IQAC	M. Vasanta Lakshmi
19.	NSS	P.Leena & G.Pavani Devi
20.	NCC	Lt. G. Pramila Rani
21.	WEC	Dr.K.Jhansi Lakshmi & M.Subbalakshmi
22.	RR Club	P.Rajya Lakshmi
23.	JKC	V.Venkata Ramana garu
24.	Health & Counseling	Dr.K.Lavanya & P.Rajyalakshmi
25.	Cultural Club	A.Swathi
26.	Career Guidance Cell	G.Pavani Devi

S.No.	Name of the Department	Name of the Faculty
27.	Consumer Club	K.N.B.Kumari
28.	DRC	Dr.P.Sanjotha
29.	Research Tab	S.Priya Darshini
30.	Incubation Center	L. Malleswari
31.	Best Practices	Dr. P.Santhi
32.	Alumni Association	D. Jaya Sree

The Data needed from the Departments is:

1. Vision and Mission
2. About the Department
3. Time tables
4. Syllabus
5. Strengths & Achievements
6. Staff Details (Along with Profile and Photograph)
7. Student Admissions
8. Results
9. Publications
10. Dept. Minutes of Meeting
11. Best Practices
12. Students Progression to Higher Education
13. Students Progression to Employment
14. Activities
15. BoS Resolutions

For providing the staff details follow the below format:

S.No.	Name of the Faculty	Designation	Experience	Educational Qualification	Photo	Details of Publications/Awards/Achievements

**Note: Data to be submitted is preferably from 2018-19 onwards. The data is to be sent to the following mail id: [website.info@asdgdw.ac.in](mailto:website.info@asdgdw.ac.in)**

V. Ananta Lakshmi  
PRINCIPAL 19/11/22

# WOMEN ENTREPRENURE







**YUVA KRAFTS**

*Earn While you Learn*

**ASD Govt. Degree College for Women (A), Kakinada**

**Exhibition Cum Sale**

23-09-2022 to 5-10-2022



# CRAFT ARENA

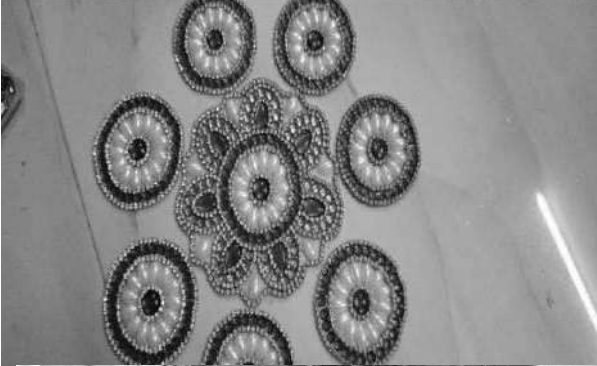
IN WOMEN  
ENTREPRENEURS  
TRADE

BY

**YUVA KRAFTS**

*(EARN WHILE YOU LEARN)*







WE HAVE KEPT THE STALL AT WOMEN ENTREPRENURE TRADE FAIR. THE STALL WAS MAINTAINED FOR (13) DAYS.

DAY 1 REPORT: 23.09.2022

Arrived to the trade fair at 3.30 PM and set the place for exhibiting our products and started selling the products. Our college Lecturers visited the stall and guided us.

Closed the stall at 8.30 PM. During the day 15 people visited the stall, enquired about our products, thus invited the attention of the visitors. Sold products valued Rs.505/-.

DAY 2 REPORT: 24.09.2022

Arrived to the trade fair at 3.00 PM and opened the stall.

Closed the stall at 8.00 PM. During the day people visited the stall and purchased products valued Rs.245/- - only besides enquired about our other products



**DAY 3 REPORT 25.09.2022**

Arrived at the Trade fair at 5.00 PM and sold products valued Rs.275/- and closed by 8.00PM.

**Day 4 report: 26.09.2022**

Arrived the stall at 5.00 PM and sold products valued Rs.200/- and closed by 8.00PM

**DAY 5 REPORT: 27-09-2022**

Arrived the stall at 5.00PM and sold products valued Rs.450/- and closed the stall by 8.00PM

**DAY 6 REPORT: 28-09-2022**

Arrived the stall at 5.00 PM and sold products valued Rs.520/- and closed the stall by 8.00 PM

**DAY 7 REPORT: 29-09-2022**

Arrived at 4.00 PM and sold products valued Rs.1700/- . Today received good response from visitors. Closed stall by 8.30 PM





**DAY 8 REPORT: 30-9-2022**

Arrived at 4.00 PM and sold products valued Rs.370/- . Closed the stall by 8.30 PM

**DAY 9 REPORT: 01-10-2022**

Arrived by 5.30 PM and sold products valued Rs.770/- . Very good response from visitors today. Closed the stall by 9.30 PM.

**DAY 10 REPORT: 02-10-2022**

Arrived stall at 5.00 PM and started selling products. Sold products valued Rs.880/- and closed the stall at 9.00PM

**DAY 11 REPORT: 03-10-2022**

Arrived stall at 5.00 PM and started selling products. Sold products valued Rs.480/- and closed the stall at 9.00PM

**DAY 12 REPORT: 04-10-2022**

Arrived at 5.00 PM, sold products valued Rs.590/- . Today received good response from visitors. Closed stall by 9.00 PM





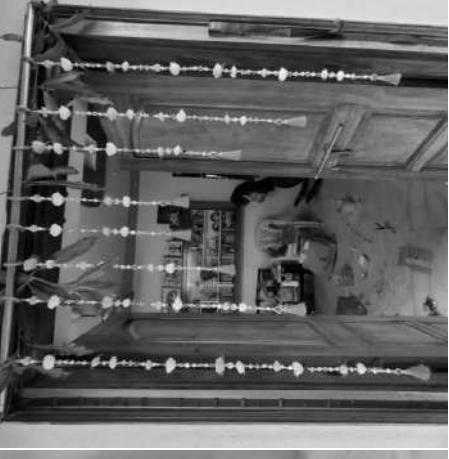
DAY 13 REPORT: 05-10-2022

Arrived at 5.00 PM and sold products valued Rs.1640/- . Today received very good response from visitors. Closed the stall by 9.30 PM

Investment made	Rs.5000/-
Transport	Rs.1200 (13 days)
Honorarium to students	Rs.1500/-
Total expenditure	Rs.7700/-
Total revenue	Rs.8625/-
Profit	Rs.925/-.



# SOME OF OUR PRODUCTS

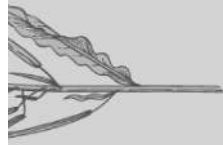


# SOME OF OUR PRODUCTS





Thank you

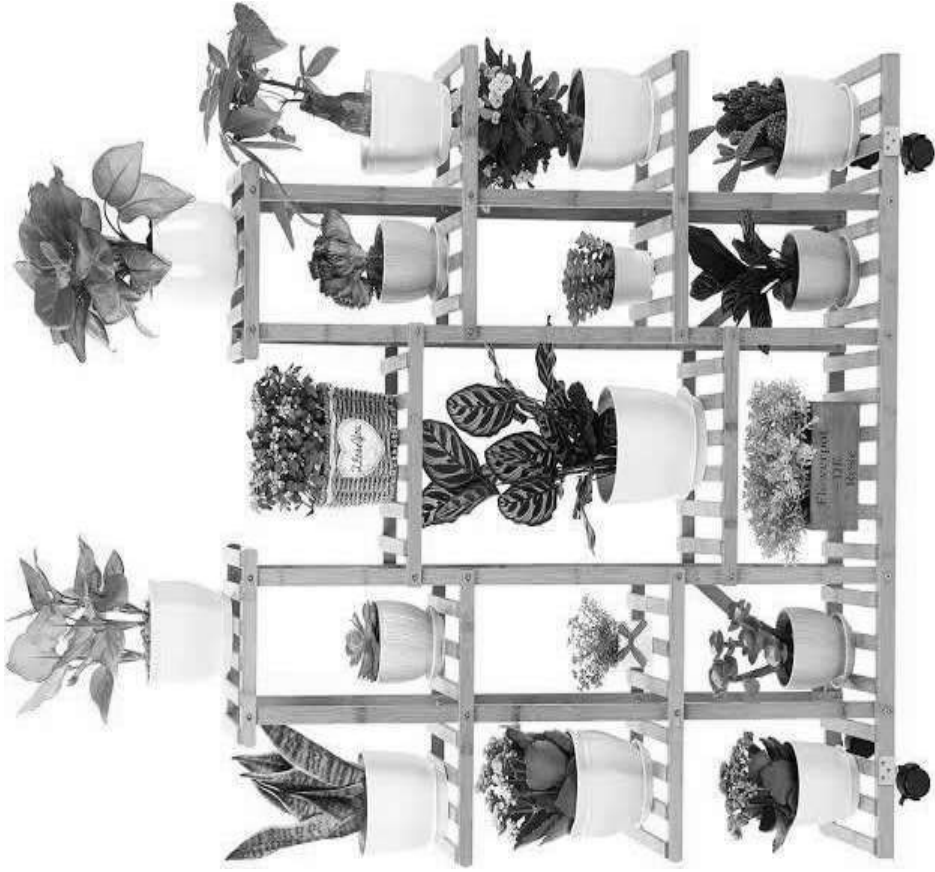






# PLANT SALE

In women entrepreneurs trade  
By Horticulture students .



# REPORT

- We horticulture students have kept the plant stall at “WOMEN ENTREPRENEUR TRADE FAIR “. We kept the stall for 4 days.
- **Day :- 1 Report.**

Arrived to the trade fair at 5.30 pm and we set the place for the plants AMD we started Selling . Aftersometime my Class teachers have arrived and guided us .

About 10 plants were sold on the 1<sup>st</sup> day . And closed the stall at 8.30pm.

- **Day 2 REPORT :- 1-10-22 (SATURDAY)**

- On Day 2 we have arrived to the trade fair at 6 p.m because it has been raining on that day . So we arranged the palnts and started Selling. On day 2 very less plants were sold about 7 plants and closed the stall at 8.30pm.

- **Day 3 REPORT :- 2-10-22 ( SUNDAY)**

- On Day 3 , we kept the stall for full Day. We arrived to the TRADE FAIR at 10.00 am . We arraged all the palnts and started Selling. On the 3<sup>rd</sup> day about 22 plants were sold .
- And closed the stall at 9pm.

### **Day 4:- (3-11-22) Monday**

- on 4<sup>th</sup> day we have arrived to the trade fair at 4.30pm . Arranged the plants and started Selling. We have Sold about 21 plants and day 4 was the last day
- **We have sold about 4 types of moneyplants , sanke palnt , daniela grass, types of crotons , dracena colorama, dracena mahatma, types of roses, different types of succulents, helconia citacora ,aglonema varieties, rubber plant, arrowhead, waterbamboo,Areca plams Zz plant, pendanus ,Alkasia varieties and etc.....**



## **INVESTMENT:-**

- have kept 6,335 rupees .
- Where , for plants. :- 4535 rupees
- for transport from kadiyam :- 1800 rupees
- Total investment :- 6335 rupees.

**“After Selling plants the Total income was :- 7,725 rupees**

**so, Daily auto charges (for 4days) :- 800 rupees**

**Decorative stones, plantcovers etc. :- 300 rupees**

**Total ( 7,725- 800-300 ) :- 6,625.**

**So after taking out all the expenses, the investment got back and the profit that I got was 290 rupees .( investment 6335 rupees + profit 290 rupees)**

## **A report on YUVA CRAFTS participation in Women Entrepreneur Trade Fair 2022**

Women Entrepreneur Trade Fair 2022 is a fair organized every year by District Rural Development Agency (DRDA) under the guidance of the district collector for encouraging the women entrepreneurs. An advertisement is given by the district authorities calling for applications from women entrepreneurs throughout India for arranging the stalls and exhibiting and the sale of their products. Responding to the call the college also has submitted an application for putting up a stall in the exhibition in collaboration with the Godavari Rural Development Trust & Women Empowerment Trust ,Kakinada which is an NGO supporting the entrepreneurship trainings of the local women. The trust has supported the institution financially by paying the amount for stall booking and also providing necessary logistics in setting up the stall. District collector ----- , MP Smt.\_\_\_\_\_ inaugurated the exhibition.

Yuva Crafts is an Innovative start up in the institution with students of various groups and the alumni of the college are the members which runs under the guidance the Department of Home Science. The members of Yuva Crafts are trained by the alumni in making various handicrafts, wall hangings, toys and other decorative items. The products are marketed at various platforms like SAMANA exhibition organized every year in the college and also at exhibitions organized outside the college by various organizations.

Women Entrepreneur Trade Fair 2022 is organized for 13 days i.e from 23-09-2022 to 05-10-22 on the occasion of Navaratri festival. Students from various have participated in the exhibition by exhibiting various products under the guidance of their respective teachers.

Students from the department of Home Science has exhibited and sold the products like thread jewellery, fabric paintings, glass paintings, artificial flower bouquets, rangoli mats etc.,.The training and the support for preparing the items by Smt.Lakshmi Tejaswi, alumni of the department.

Department of History has exhibited the products like blouse pieces , nighties, Kurtis etc., under the guidance of their alumni Kumari K.Syamala. They have also prepared some food items like samosa,,manchuriya,,kajjikaya, bobbatlu etc.



A.S.D. Government Degree College for Women (Autonomous),  
Jagannaickpur, Kakinada  
Activity Register 2021-22

Date	10-03-2022
Conducted through (DRC/JKC/ELF/NCC/NSS Dept. etc.,	DEPARTMENT OF COMMERCE
Nature of Activity (Seminar/Workshop/ Extension lecture etc.,	GUEST LECTURE
Title of the Activity	"JAGO GRAHAK JAGO"
Name of the Department / Committee	DEPARTMENT OF COMMERCE
Details of Resource Persons	Ch.Nageswararo, Ch.R.Vasanth Kumar, Ch.Susi
No. of students participated	ALL STUDENTS
*Brief report on the activity	This Programme is conducted for all students to make them aware about the Consumer and the Rights and Duties of Consumer
Name of the lecturers who planned & conducted the activity	ALL FACULTY MEMBERS
Signature of the department in charge / Convener of the committee	R R Rishy 10/3/22
Signature of the Principal	V. M. L. 10/3/22



A.S.D GOVT.DEGREE COLLEGE FOR WOMEN (A), KAKINADA  
DEPARTMENT OF COMMERCE

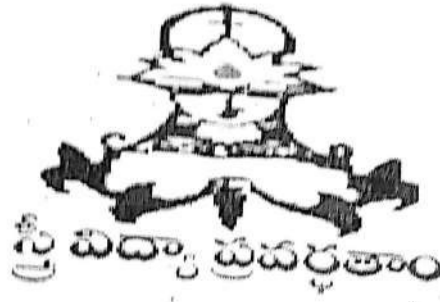


INVITED LECTURE

A Guest Lecture was conducted for all B.COM Students.

NAME OF THE SPEAKER: చూరగి శర్మ, నిర్దేశకవి

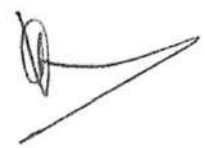
TOPIC	VENUE	DATE	TIME	SIGNATURE OF THE RESOURCE PERSON
JAGO GRAHAK JAGO	Seminar Hall	10-05-2022	02:00P.M	



INVITED LECTURE

A Guest Lecture was conducted for all B.COM Students.

NAME OF THE SPEAKER : *Ch. R. VASANTHA KUMAR*

TOPIC	VENUE	DATE	TIME	SIGNATURE OF THE RESOURCE PERSON
<b>JAGO GRAHAK JAGO</b>	Seminar Hall	10-03-2022	03:00P.M	

A.S.D GOVT.DEGREE COLLEGE FOR WOMEN (A), KAKINADA  
DEPARTMENT OF COMMERCE



INVITED LECTURE

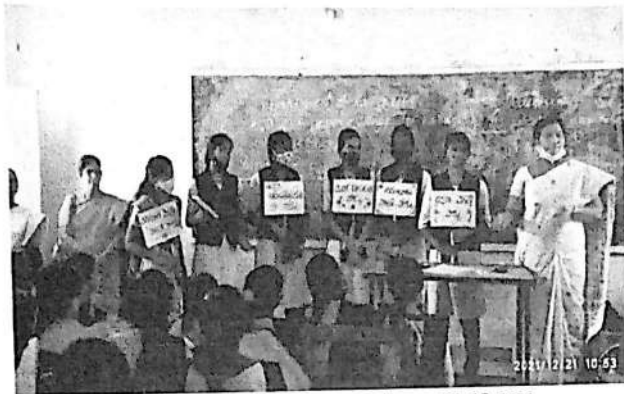
A Guest Lecture was conducted for all B.COM Students.

NAME OF THE SPEAKER : *woman member consumer Commission*

*Ch. Suci*

TOPIC	VENUE	DATE	TIME	SIGNATURE OF THE RESOURCE PERSON
JAGO GRAHAK JAGO	Seminar Hall	10-03-2022	03:00P.M	

# CONSUMER CLUB ACTIVITIES NATIONAL CONSUMER DAY CELEBRATIONS 2021 – 22



Extension Programme: on Consumer Rights on 21-12-2021



Awareness on Consumer Rights on 21-12-2021



Speech By HON'BLE CH.SUSI, Member  
District Consumer Forum, Kakinada



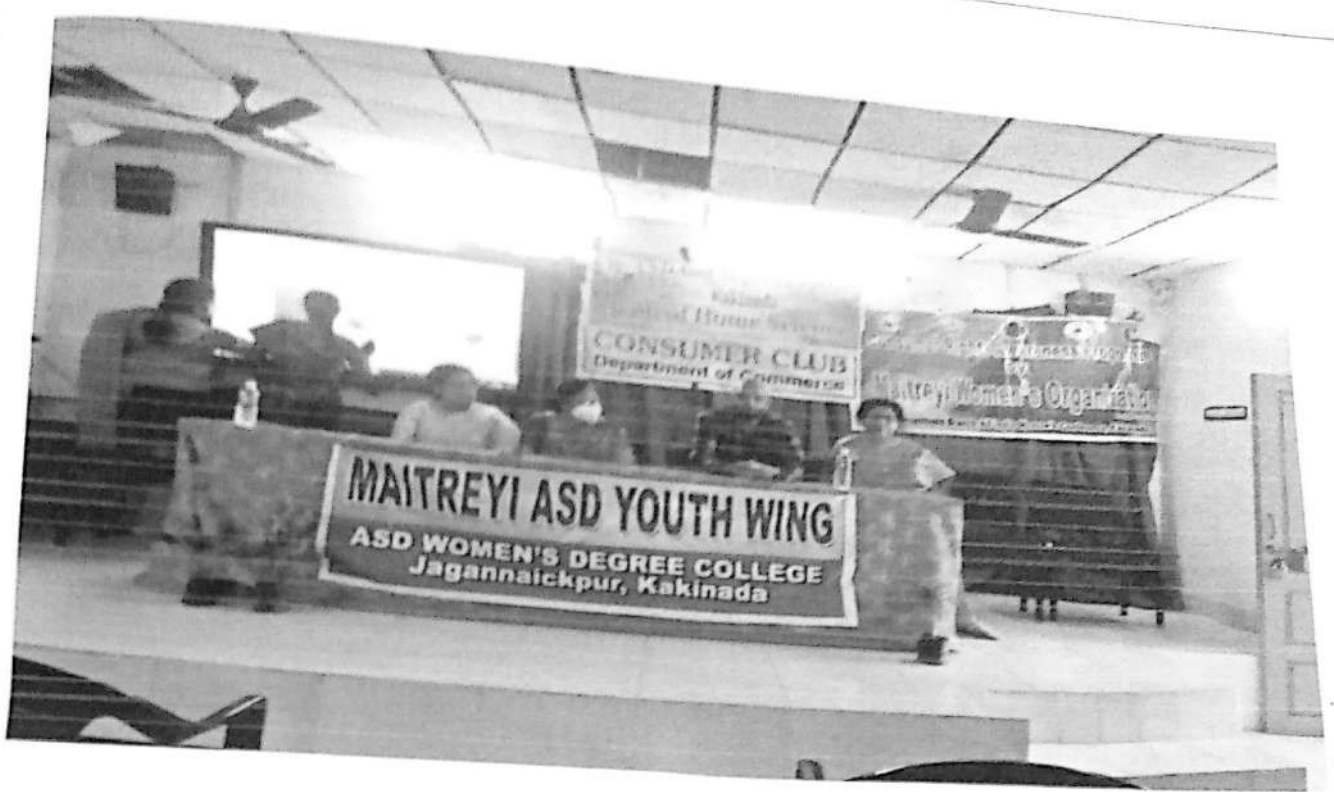
Speech By HON'BLE CH.RAGHUPATHY VASANTHA KUMAR ,  
President, District Consumer Forum, Kakinada



Feedback By Layamunnisa , III B.Com., (CA) Student



"INTERNATIONAL CONSUMERS DAY" Celebrated On 15-03-2022



A.S.D.GOV.T.DEGREE COLLEGE FOR WOMEN, KAKINADA

DEPARTMENT OF COMMERCE

S.NO.	NAME OF THE STUDENT	CLASS GROUP	SIGNATURE
1	D. Vijaya Lakshmi	III B. Com (E.M)	D. Vijaya L.D
2	P. Mounika	III B. Com (E.M)	P. Mounika
3	M. Anjanadevi	III B. Com (E.M)	M. Anjanadevi
4	M. Suresha	III B. Com (E.M)	M. Suresha
5	D. Sukanya	III B. Com (E.M)	D. Sukanya
6	M. Laya Mounikka	III B. Com (E.M)	M. Laya Mounikka
7	G. Gowdha	III B. Com (E.M)	G. Gowdha
8	V. Mourjirey	III B. Com (E.M)	V. Mourjirey
9	Y. Vijayakumari	III B. Com (E.M)	Y. Vijayakumari
10	Ch. Sairam	III B. Com (E.M)	Ch. Sairam
11	H. Ramya	III B. Com (E.M)	H. Ramya
12	A. Neelima	III B. Com (E.M)	A. Neelima
13	G. Esther Florence	III B. Com (E.M)	G. Esther Florence
14	B. Naga Pratyanka	III B. Com (E.M)	B. Naga Pratyanka
15	D. Lavanya	III B. Com (E.M)	D. Lavanya
16	P. Nandini	III B. Com (E.M)	P. Nandini
17	D. Bhumika	III B. Com (E.M)	D. Bhumika
18	M. Jagadeeshwari Devi	III B. Com (E.M)	M. Jagadeeshwari Devi
19	A. Sivadurga Indumathi	III B. Com (E.M)	A. Sivadurga Indumathi
20	Ch. Chandana	III B. Com (E.M)	Ch. Chandana
21	R. Kasturi	III B. Com (E.M)	R. Kasturi
22	S. Ganga Bhavani	III B. Com (E.M)	S. Ganga Bhavani
23			
24	V. Nagalakshmi	III B. Com (E.M)	V. Nagalakshmi
25	P. Yamuna	III B. Com (E.M)	P. Yamuna
26	P. Manasa	III B. Com (E.M)	P. Manasa
27	B. M. V. Keerthi	III B. Com (E.M)	B. M. V. Keerthi
28	M. Sri Vireela	III B. Com (E.M)	M. Sri Vireela
29	B. Radhika	III B. Com (E.M)	B. Radhika
30	P. Veera Srayani	III B. Com (E.M)	P. Veera Srayani
31	K. Bharu Sreedhya	III B. Com (E.M)	K. Bharu Sreedhya
32	K. Pratyanka	III B. Com (E.M)	K. Pratyanka
33	B. Jaya Sreerika	III B. Com (E.M)	B. Jaya Sreerika
34	V. Navya	III B. Com (E.M)	V. Navya
35	S. Jahnvi	III B. Com (E.M)	S. Jahnvi
36	B. Gopika	III B. Com (E.M)	B. Gopika
37	P. K. Kumarijali	III B. Com (E.M)	P. K. Kumarijali
38	SK. Sabera	III B. Com (E.M)	SK. Sabera
39	V. Keerthana	III B. Com (E.M)	V. Keerthana
40	R. Rupa Sridhar	III B. Com (E.M)	R. Rupa Sridhar
41	A. Mallisubaru	III B. Com (E.M)	A. Mallisubaru
42	Mohammad Nazma	III B. Com (E.M)	Mohammad Nazma
43	K. Gowri	III B. Com (E.M)	K. Gowri
44	P. Una Mahaswari	III B. Com (E.M)	P. Una Mahaswari
45	V. Mounika Devi	III B. Com (E.M)	V. Mounika Devi
46	S. Nithara	III B. Com (E.M)	S. Nithara
47	P. Dhana Kumari	III B. Com (E.M)	P. Dhana Kumari
48	S. Prathama Kumari	III B. Com (E.M)	S. Prathama Kumari



KARNATAKA

## DEPARTMENT OF COMMERCE

# Activity Register 21-22

<b>Date</b>	18-07-2022
<b>Conducted through (DRC/JKC /ELF /NCC/NSS Dept etc.,</b>	Commerce Department
<b>Nature of Activity (Seminar /workshop/Extension lecture etc.,</b>	WORLD YOUTH SKILL DAY
<b>Title of the Activity</b>	BEST OF WASTES
<b>Name of the Department committee</b>	COMMERCE DEPARTMENT
<b>Details of participated</b>	ALL STUDENTS
<b>No of students participated</b>	ALL STUDENTS
<b>Brief report on the activity</b>	We teachers, focuses the exhibition on students as we aim to bring them to understand the importance of preserving the environment and learn more about sustainability. We should not throw away waste things, we could use them again for different purposes and that we should not cause harm to nature. In order to make students aware of uses of waste material, a best out of waste exhibition was organized for students.
<b>Name of the lecturers who organized &amp; conducted the activity</b>	ALLSTAFF Members
<b>Signature of the department charge /convener of the committee</b>	N.P.V. Lakshmi Devi 22/2/23
<b>Signature of the principal</b>	V. N. G.

ASD GOVERNMENT Degree College for Women (A),  
Kakinada  
Department of Commerce

CIRCULAR

Dt: 11:07:2022

On the occasion of World Youth Skill Day on July 15th Dept. of Commerce focused on bringing imagination minds of young students in a single frame under Thematic Action Track "Learning and skills for life, work, and sustainable development" by conducting competitions on -

1. "BEST OUT OF WASTE"
2. "MIME act in ONE MINUTE"(solo or group)
3. "Best Photography competition".

Those who are interested can participate and win exciting prizes. For your imagination sky is the only limit.

-For Best out of Waste competition participants can prepare your exhibit at home and can bring.

-For MIME act also you can choose your own topic but.. act should restrict to one minute and message oriented.

-For best photography competition participants can submit 'n' no. of photos and out of two photos will be selected for awarding prizes.

**Venue: NB3**

**Date : 15.07.2022**

**Time : 11.00AM to 1.00 PM**

R. R. D. Girdy  
11/07/22  
I/C Dept. Of Commerce

  
**PRINCIPAL**





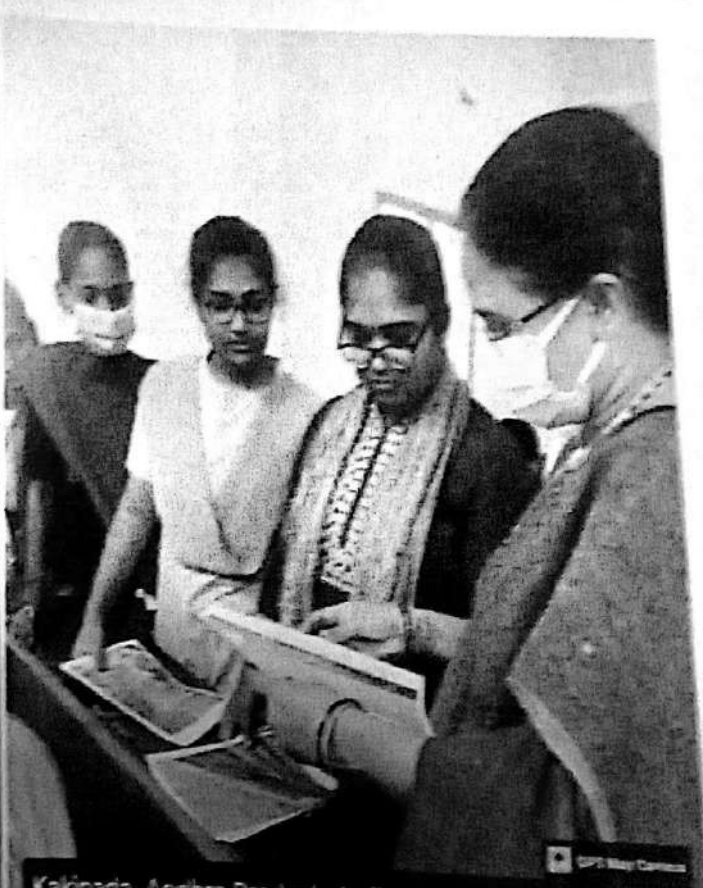
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 near Womens College, Jagannaickpur, Kakinada, Andhra Pradesh 533002, India  
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 Long 82.238377°  
 18/07/22 01:09 PM

GPS Map Camera



Kakinada, Andhra Pradesh, India  
 near Womens College, Jagannaickpur, Kakinada, Andhra Pradesh 533002,  
 India  
 Lat 16.939616°  
 Long 82.238377°  
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GPS Map Camera



Kakinada, Andhra Pradesh, India  
 near Womens College, Jagannaickpur, Kakinada, Andhra Pradesh 533002,  
 India  
 Lat 16.939616°  
 Long 82.238377°  
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GPS Map Camera



NEW LETTER



ASD GOVERNMENT DEGREE COLLEGE FOR (W)(A),  
KAKINADA

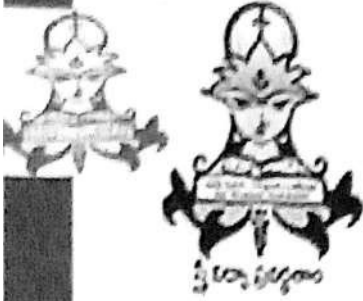
**DEPARTMENT OF COMMERCE**



**“SAMANA 2021- STUDENT FAIR”**

**DATE : 17-12-2021**

**TIME : 10.30 a.m TO 4.30 p.m**



# INVITATION

We solicit your gracious presence on -  
Inauguration of

**“SAMANA 2021 – STUDENT FAIR”**

Organized by

**‘Department of Commerce’**

**Date: 17.12.2021 Time: 10.30 am. to 4.30 pm.**

**Venue: ASD Govt. Degree College(W)(A), Kakinada**

By

**Chief Guest**

**Smt. Ragireddy Chandrabala Deepthi Kumar,**

**Chair Person - KUDA**

**Special Guest**

**Smt. Sunhara Siva Prasanna Sagar**

**Mayor – KMC**

Inauguration  
at  
10.30 am

**Special Invitees :**

**Sri. Chodipalli Satya Prasad**

**Dy. Mayor-2, KMC.**

**Smt. Ch. Susi Kumar**

**Founder, President Maitreyi Women's Organization**

**Sri. G.Satyanarayana**

**President, Lions Club Elite, Kakinada**

**Sri. N. Kishore Kumar**

**Founder : All is Well**

*All are Invited*

**From**

**Principal, Staff & Students,**

**A.S.D.Govt. Degree College (W). (A)**

**Kakinada.**





అన్నవరం సత్యవతి దేవి ప్రభుత్వ మహిళా కళాశాల (A)

కాకినాడ

వాణిజ్యశాస్త్ర విభాగం

“సామన 2021”

విద్యార్థులలో అంతర్గతంగా దాగి ఉన్న ప్రతిభను వెలికితీసే ప్రయత్నం లో భాగంగా వాణిజ్యవిభాగము, వారు సామన కామర్స్ ఫెస్ట్ ను జరుపుటకు నిర్ణయించడం జరిగినది. Date: 17-12-2021

స్టాల్స్ వివరములు:

1. ఫుడ్ కోర్ట్
2. మెహెంది డిజైనింగ్, బ్యూటీషియన్, హెయిర్ ఫైల్డ్ మొ.
3. వన్ మినిట్ గేమ్స్.
4. చేతి పనులు, పువ్వులు, బొమ్మలు, పూలకుండీల తయారీ, ఎంబ్రాయిడరీ, కుట్టుపనులు, అద్భుతం ప్లాస్టిక్ పెయింటింగ్, చీరలు మొదలైనవి.
5. హెయిర్ ఫైల్డ్
6. ఆర్ట్ ఎక్స్ బిషన్
7. చార్జ్ ద్వారా వివిధ వాణిజ్య ఆర్థిక శాస్త్ర అంశాల వివరణ.
8. మోడల్స్, రంగోలి పోటీలు.
9. సభ్యులకు సంబంధించిన అంశాలు మొదలుగునవి.

పై ప్రదర్శనలో స్టాల్స్ పెట్ట దలచినవారు ముగ్గురు ఒక టీం గా ఏర్పడి తమ టీం వివరాలను శ్రీమతి G.సౌజన్య, Lecturer in Commerce వద్ద నవంబర్ 20 లోగా నమోదు చేపించుకొనగలరు.

ఆసక్తిగలవారు ఈ అవకాశాన్ని వినియోగించుకొనగలరు.

“సామన 2021” లో భాగంగా కళాశాల విద్యార్థులకు ఈ క్రింది అంశాలలో పోటీలు నిర్వహించుటకు నిర్ణయించడమైనది.

1. నృత్యాలు: (శాస్త్రీయనృత్యం, సంప్రదాయనృత్యం మరియు జానపదనృత్యం)
2. పాటలు: (దేశభక్తిపాటలు, సంప్రదాయపాటలు, జనపాదపాటలు శాస్త్రీయపాటలు)
3. మూకాభినయము, ఫాన్సీ డ్రెస్, బెస్ట్ అవుట్ అఫ్ వేస్ట్, తెలుగు సామెతలు, ఏకపాత్రాభినయము, చిత్రలేఖనం.

HOD (I/C)

R.R.D. Sirisha

R.R.D.SIRISHA

V. Ananta Lakshmi  
PRINCIPAL 17/11/21

CO-ORDINATORS:

1.Smt.N.P.V.Lakshmi Devi

2.Dr.G.Sowjanya

# REPORT

## SAMANA-2021: COMMERCE FAIR

A.S.D. Government Degree College for women (A) caters to the higher educational needs of economically and socially backward girl students hailing from remote villages in and around Kakinada. Though the students are talented, it is not being exposed due to various personal and other factors.

With a view to tap the latent talents of B.Com students, the Department of Commerce made an attempt to expose the inherent skills of the students through organizing Commerce Fair titled SAMANA-2021

### Objectives

1. To showcase the latent skills of Commerce students
2. To create business atmosphere
3. To create awareness on business related issues like working of banks, business ideas, working of ATMs, Consumerism, starting of new small scale industry etc.,
4. To engage the students in selling activity viz., selling of goods and services so as to encourage them to generate income
5. To improve marketing skills of students.
6. To make them self confident and feel they are not second to none

Keeping above points in view, SAMANA - 2021 is organized on 17-12-2021 from 10.30 AM to 4.30 PM in the open Auditorium .

The I/c Department of Commerce, R.R. D.Sirisha ,N.P.V.Lakshmi devi lecturer in Commerce Dr.G.Sowjanya Lecturer in Commerce, Contract Faculty,K.N.B.Kumari , Ms. P. Rajya Lakshmi,, Guest Faculty Ms. A. Sandhya, Ms. M. Pushpa Latha & Ch.S.S.V.Prasad , MD.H. Parveena ,V.Srinivas encouraged, motivated and taken all hardships in preparing students for the Fair.

There is an over whelming response from students. They came early in the morning to set their stalls. They are very much enthusiastic to decorate their stalls and took every step to make them attractive and made everything ready by 10.00 AM. It is inaugurated by the Guest of

MENT DEGREE COLLEGE FOR (W) (A), KAKINADA  
DEPARTMENT OF COMMERCE  
"SAMANA 2021- STUDENT FAIR"

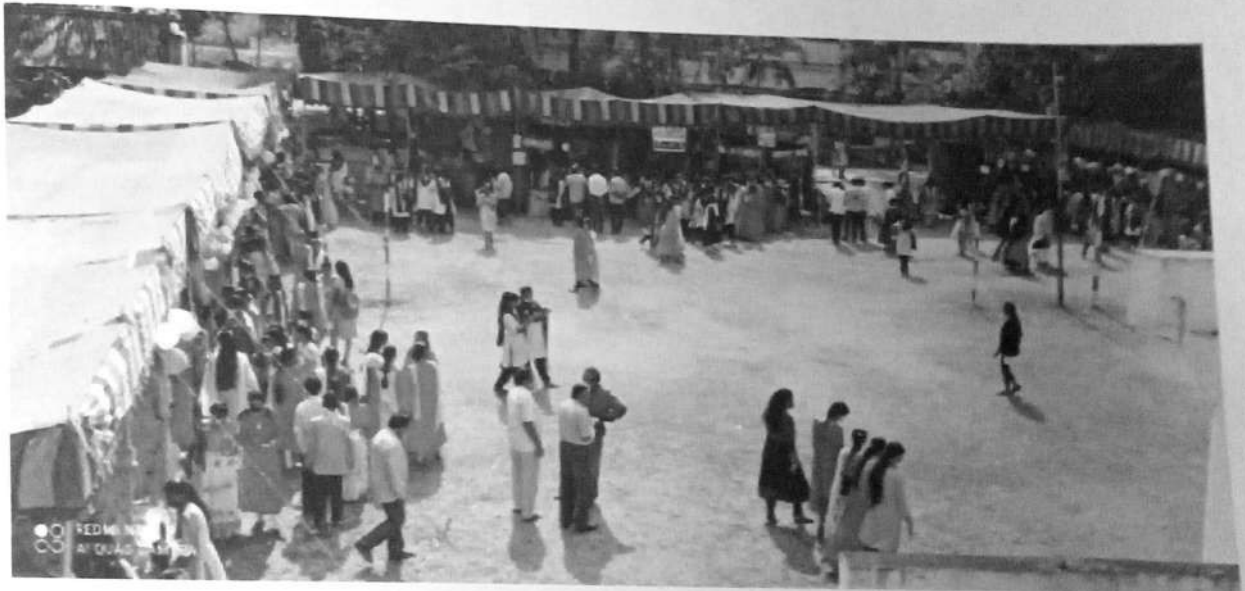
Programme Sheet

- Welcome speech by Kum. Vijaya Lakshmi III B.Com EM.
  - Inviting respected Principal, Chief Guest, Special Guest Special Invitees, Vice Principal, HOD Dept. Of Commerce, on to the Dias and Honoring.
  - Lightening of Lamp by our invitees
  - Prayer song by P.Mahalakshmi & team
  - Addressing about SAMANA by Smt.RRD.Sirisha Incharge of the Commerce Dept.
  - Speach by Principal Dr . V .Ananatha lakshmi madam,
  - Speach by Chief guest Ragireddy Chandrakala Deepthi kumar ; Chairperson (KUDA)
  - Speach by special Guest Smt Sunkara Siva Prasanna Sagar , Mayor (KMC)
  - Speach by special invite Sri Chodipalli Satya Prasad ; Deputy Mayor (KMC) ,
  - Speach by special invite Kishore kumar , ALL IS WELL Founder
  - Vice Principal Dr . M. Suvarchala
  - Vote of thanks by Dr.G.Sowjanya- Lect in Commerce
- 
- 11.30 am : Inauguration of Stalls.
  - 02.00 pm :Flash mob.
  - 02.30 pm :Games.
  - 03.15 pm:Treasure Hunt.
  - 4.30 pm :Prize distribution.

\*\*\*\*\*

# SAMANA (STUDENT FAIR)

2020-2021











SAMANA Student fair organized by Department of Commerce on 17-12-2021, the Guest of honor Sri Dwarapudi Chandrasekhar (MLA), Smt.Chandrakala Deepti, Principal Dr.V.Anantha lakshmi and VICE Principal Smt.V.Suvarchala inaugurated the programme and addressed the students and enlighten them on various acts related to trading and women empowerment. All the UG&PG students from various courses participated with their stalls and earned money which is useful for their studies.